

The 4G Value to Businesses

4G can offer significant value and benefits to businesses either complementing existing fixed-line connectivity or as an alternative. Here are just some of the things that you need to know:

Keeping Your Business Connected

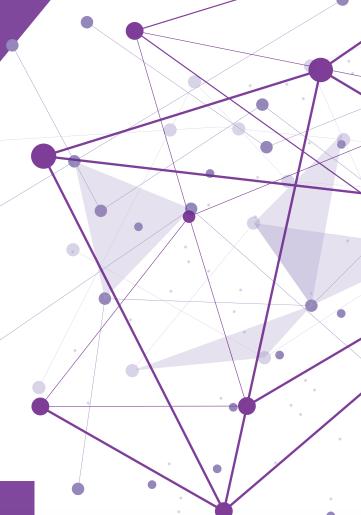


It is estimated that **1.5 million** businesses have an issue with their fixed line connectivity each week



When connectivity is lost it costs a business, on average, £904 per working hour.

Having 4G as your back-up is a cost-effective failover for fixed-line connectivity and is **likely to pay for itself within an hour**.





Breaking The Myths You many think that there will be significant sacrifices if you opt for 4G

connectivity instead of a common business broadband (FTTC) solution. This is simply not the case, here are some of the facts.



Common FTTC - **76 Mbps**

4G Connectivity - **70 Mbps**



98% or the UK population have

indoor 4G coverage, with a 90% coverage geographically.



Flexibility With an FTTC solution you will

have a **12 month fixed contract** with a re-connection fee if you move, with **4G** you can simply take it with you.

take it with you.

attractive option for either your primary or secondary fallback option.

If you can see the value that 4G can offer your business and would like to explore the options in more detail, please give

Regardless of what existing connectivity you have, 4G can be an

the amatis Networks team a call on **0118 321 9944** or visit our website **www.amatisnetworks.com**

